



COBBLESTONE HOTELS®

CENTERSTONE
INN | HOTELS | PLAZA | RESORT™

boarders
INN & SUITES
Cobblestone Hotels

COBBLESTONE
INN | HOTEL & SUITES

RIVERSTONE
SUITES
By Cobblestone Hotels

NEWS RELEASE

COBBLESTONE HOTELS, LLC SIGNS STURGEON BAY, WISCONSIN

April 30, 2026 – Neenah, WI – Cobblestone Hotels continues its growth in its home state of Wisconsin with the signing of the Cobblestone Hotel & Suites – Sturgeon Bay with Sturgeon Bay Hospitality, LLC.



COBBLESTONE HOTEL & SUITES MAIN STREET

This hotel will be located in Door County, Wisconsin, which is located on the picturesque peninsula of northeastern Wisconsin. This part of the state is highly traveled by tourists, with Door County as a whole welcoming millions of visitors annually. The area's most active seasons include fall and summer, where the scenic views of coastal Lake Michigan are at their peak, and artisan crafts such as wine, canned goods, and local flavors, including the illustrious Door County Cherry, are abundant. Sturgeon Bay, often referred to as the "Gateway to Door County", is host to numerous businesses and attractions that this hotel will support with clean, comfortable rooms and stellar small-town service.

This hotel will be comprised of 62 guestrooms, designed to maximize the comfort of travelers who find themselves in the area for work or leisure. Modern guestroom amenities will include flat-screen TVs, strategically placed power outlets for charging all your devices, in-room microwaves, refrigerators, and luxury bedding. A complimentary hot breakfast will be hosted each morning in the breakfast nook of the hotel, and high-speed internet access will be available to all guests staying at the Cobblestone Hotel & Suites. This location will also feature an indoor swimming pool, a meeting room, an on-site lounge serving food and drink, and on-site laundry facilities for guests.

This endeavor represents an exciting opportunity not only for the continued development of the Door County area, but also for Cobblestone Hotels. Since its founding in 2008, Cobblestone Hotels has remained steadfast in its mission to bring quality accommodations to small town America, supporting the communities that are dedicated to transforming their economy through lodging. With over 30 locations in the state of Wisconsin alone, and over 160 hotels operating or under construction across the nation, the brand is excited to expand its presence in its founding state with the addition of this hotel.

Whether you are traveling for business or for leisure, you will experience the "Big City Quality... Small Town Values" that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

For updates on the progress of this location and others, please "like" Cobblestone Hotels on Facebook:
<https://www.facebook.com/cobblestonehotels/>

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 26 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed internet access, complimentary breakfast, convenience stores, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, KeyWest Hotels, Centerstone Hotels, and Boarders Inn & Suites. For information on development please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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