

# COBBLESTONE HOTELS®

CENTERSTONE  
INN | HOTELS | PLAZA | RESORT™

boarders  
Cobblestone Hotels

RIVERSTONE  
SUITES  
By Cobblestone Hotels

COBBLESTONE  
INN | HOTEL & SUITES

## NEWS RELEASE

### Cobblestone Hotels, LLC celebrates the grand opening of the Cobblestone Hotel & Suites in Rhinelander, Wisconsin.

April 14, 2025 – Neenah, WI – Cobblestone Hotels celebrated the grand opening and official ribbon cutting ceremony for their new hotel in Rhinelander, Wisconsin.



Among those in attendance were representatives from Cobblestone Hotels, LLC, representatives from the National Bank of Commerce, and members of the investment group Rhinelander Cobblestone, LLC. These key players in bringing this hotel to Rhinelander gathered alongside supportive members of the community to celebrate the new addition to the city.

Jeremy Griesbach, President of Development for Cobblestone Hotels, shared his enthusiasm about the brand's growth in the state of Wisconsin, which is also the founding state of Cobblestone Hotels, LLC and is currently home to over 30 of Cobblestone's locations. Griesbach acknowledged the difficulty of accomplishing a project such as this one and expressed his heartfelt appreciation for everyone involved. Griesbach shared "Our last couple of thanks go out to the community, the city, everybody in economic development at the city of Rhinelander for working with us and helping us out along the way, the investors, it doesn't happen without you guys".

Mark Gutteter shared a few words on behalf of his fellow members of the investment group Rhinelander Cobblestone, LLC. "This is an exciting time" Gutteter stated, "There's obviously a lot of growth in Rhinelander, and we are lucky, very fortunate to be a part of that growth".

Guests at the Cobblestone Hotel & Suites will enjoy consistent Cobblestone amenities such as high-speed internet access, a complimentary hot breakfast each morning, and 24-hour Seattle's Best Coffee service for all guests to enjoy. This hotel also features onsite services such as a fitness center, indoor swimming pool, and a business center. The onsite meeting room is available to rent for both guests and members of the community, and the Cobblestone Marketplace is open 24/7 to travelers in need of snacks, drinks, and travel essentials. Each guestroom is tailored to meet the needs of the modern traveler, with in-room amenities such as flat-screen TVs, microwaves, mini-refrigerators, in-room coffee brewers, luxury linens, and bathroom essentials.

Experience "Big City Quality.... Small Town Values" with every stay at any of our locations across the United States. To find a Cobblestone that fits in with your travel plans, visit [www.staycobblestone.com](http://www.staycobblestone.com) today!

To stay up to date with all of Cobblestone's current and upcoming projects, make sure to "like" Cobblestone Hotels on Facebook: <https://www.facebook.com/cobblestonehotels/>.

### About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 161 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, onsite convenience stores, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com](http://www.CobblestoneFranchising.com).

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.CobblestoneRewards.com).

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