## **COBBLESTONE HOTELS**

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## **NEWS RELEASE**



Cobblestone Hotels, LLC celebrates the grand opening of the Cobblestone Hotel & Suites and Wissota Chophouse in Wickenburg, Arizona.

October 30, 2024 – Neenah, WI – Cobblestone Hotels celebrated the grand opening and official ribbon cutting ceremony for their new hotel and restaurant in Wickenburg, Arizona.

Representatives from the <u>town of Wickenburg</u>, members of the investment group Wickenburg Hotel Group, LLC, and members of the Cobblestone Hotels corporate team gathered alongside the community of Wickenburg to celebrate the years of pursuing this project finally coming to fruition.

Rui Pereira, Mayor of Wickenburg, described his history with the Cobblestone brand, which he first became familiar with six years ago when he attended one of the annual brand conferences. "It's been a long process, but it's a beautiful property, it's a great organization to be working with" Pereira said, also sharing his pride in the town by stating that "it takes a village to build a hotel, and that's what's happened."

Jeremy Griesbach, President of Development for Cobblestone Hotels, shared his excitement about the expansion of the Cobblestone brand into Arizona, with the Cobblestone Hotel & Suites and Wissota Chophouse being the first location in each brand to open in the state. Griesbach thanked each of the teams that have been involved with the project from inception to opening day, turning to the hotel and restaurant staff and stating that "We do appreciate everything, everything you guys do, and we look forward to growing in Arizona". Griesbach looks forward to pursuing future projects in the state and encouraged the crowd to spread the word about Cobblestone Hotels with other communities they may meet in the future.

The Cobblestone Hotel & Suites and Wissota Chophouse are located at 575 Bass Road in the town of Wickenburg. The hotel hosts an onsite exercise facility, outdoor pool, Cobblestone Marketplace convenience store, onsite board room, and a business center. This Cobblestone location also offers elegant onsite dining in the form of the Wissota Chophouse, where guests can enjoy craft beers, specialty cocktails, succulent USDA Angus Beef steaks, fresh seafood, and creative sides.

This 86-guestroom hotel boasts the consistent amenities of the Cobblestone Brand, including high-speed internet access, a complimentary hot breakfast each morning, and 24-hour Starbucks Coffee service for all guests to enjoy. Guestrooms are perfectly tailored to meet the needs of the modern traveler, while designed with an element of contemporary elegance. In-room amenities include flat-screen TVs, microwaves, mini-refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, luxury linens, and bathroom essentials.

Whether you are travelling for business or leisure, when you stay Cobblestone Hotels, you will experience the "Big City Quality.... Small Town Values" that each location has to offer. Visit <u>www.staycobblestone.com</u> for reservations and more.

To stay up to date with all of Cobblestone's current and upcoming projects, please "like" Cobblestone Hotels on Facebook: <u>https://www.facebook.com/cobblestonehotels/</u>

## **About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 169 hotels open, under construction, or in development in 28 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit <a href="http://www.CobblestoneFranchising.com">www.CobblestoneFranchising.com</a>.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit <a href="http://www.CobblestoneRewards.com">www.CobblestoneRewards.com</a>

Author: Elizabeth Braun | ebraun@cobblestonehotels.com