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boarders
INN & SUITES
Cobblestone Hotels

RIVERSTONE
SUITES
By Cobblestone Hotels

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NEWS RELEASE

COBBLESTONE HOTELS, LLC CELEBRATES THE GRAND OPENING OF THE RIVERSTONE SUITES IN CHIPPEWA FALLS, WISCONSIN



September 17, 2024– Neenah, WI – Cobblestone Hotels announces the grand opening and official ribbon cutting of the Riverstone Suites in Chippewa Falls, Wisconsin.

The community of Chippewa Falls gathered to officially welcome Riverstone to the city. Attendees included members of the Wogernese family, representatives of the [City of Chippewa Falls](#), representatives from the [Chippewa Falls Area Chamber of Commerce](#), and representatives from the Cobblestone Hotels corporate team.

Many speakers present at the ceremony shared their enthusiasm about the growth that the addition of this hotel represents for Chippewa County, in terms of supporting local businesses, keeping visitors in the city when they travel for business or events, and generating tax dollars that will be poured

back into promoting growth for the city and the surrounding Chippewa County. Jamie Lee Brand, Market President of Northwestern Bank, shared his support for the Riverstone when he stated, “The hotel will have a lasting effect on the community for a long time to come”.

The completion of this project also marks a milestone for the Cobblestone brand, and represents a vision brought to reality for the Wogernese family, who have deep ties within the community. The Riverstone is the first of its kind for the Cobblestone Brand and was one of the late founder Brian Wogernese’s final initiatives. Jeremy Griesbach, President of Development for Cobblestone Hotels, stated “We’re very proud to be here and share this with yourselves and with the community of Chippewa Falls” Speaking of the late owner, Griesbach shared “Thought a lot on the drive over here today on what Brian would want to say ... The first thing that popped into my head when I was thinking about that was seeing him stand up here with a smile on his face”.

This 58-guestroom hotel caters to all travelers, but especially to those who are in need of extended stay lodging. Riverstone’s suite-style rooms feature expanded living spaces, kitchenettes, and plenty of soft and hard seating options. Each kitchenette features amenities such as a full-sized refrigerator, microwave, stovetop, dishwasher, and storage cabinets. All guests will appreciate access to a coin-operated guest laundry room, fitness center, and expanded self-serve convenience store. Onsite parking and high-speed wireless internet connection are also offered complimentary to all guests.

Whether you are travelling for business or leisure, when you stay Cobblestone, you will experience the “Big City Quality.... Small Town Values” that each location has to offer. Visit www.staycobblestone.com for reservations and more.

Follow us on Facebook to stay up to date on all our new and upcoming locations at <https://www.facebook.com/cobblestonehotels/>

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 165 hotels open, under construction, or in development in 28 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale newbuild brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, and Boarders Inn & Suites. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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