

# COBBLESTONE HOTELS®

CENTERSTONE  
INN | HOTELS | PLAZA | RESORT™

boarders  
INN & SUITES  
Cobblestone Hotels

RIVERSTONE  
SUITES  
By Cobblestone Hotels

COBBLESTONE  
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## NEWS RELEASE

### COBBLESTONE HOTELS, LLC CELEBRATES THE OPENING OF THE FIRST HOTEL FOR THE RIVERSTONE SUITES BRAND IN CHIPPEWA FALLS, WISCONSIN



**September 12, 2024– Neenah, WI** – Cobblestone Hotels announces the opening of the Riverstone Suites in Chippewa Falls, Wisconsin. This is the first location for the Riverstone Suites extended stay brand, which was launched by Cobblestone Hotels at their annual conference in 2023. This 58-guestroom hotel is located at 1413 Chippewa Crossing Boulevard in the city of Chippewa Falls. The hotel is convenient to WI-29, and is within 15 miles of Eau Claire, Wisconsin.

Guests at the Riverstone Suites will find opportunities to explore this section of western Wisconsin through nature, industry and history. Chippewa county is known for its natural beauty, and the hotel's proximity to Lake Wissota, Lake Wissota State Park and the Chippewa River provides ample opportunities for visitors to enjoy the outdoors in a variety of ways. Other key area attractions include the Jacob Leinenkugel Brewing Company, the Heyde Center for the Arts, and the Northern Wisconsin State Fairgrounds.

Key area businesses include TTM Technologies, Silicon Graphics International, Chippewa River Industries, Mason Companies Inc, and Premium Waters. Major industries in the Chippewa Falls area include technology, manufacturing, education, and healthcare. The nearest major university is the University of Wisconsin – Eau Claire, which is under 20 minutes from Riverstone Suites. Travelers coming to Chippewa Falls for both business and leisure will find the Riverstone convenient to everything that the area has to offer.

Riverstone Suites caters to all travelers, but especially to those who are in need of extended stay lodging. Riverstone's suite-style rooms feature expanded living spaces, kitchenettes, and plenty of soft and hard seating options. Each kitchenette features amenities such as a full-sized refrigerator, microwave, stovetop, dishwasher, and storage cabinets. All guests will appreciate access to a coin-operated guest laundry room, fitness center, and expanded self-serve convenience store. Onsite parking and high-speed wireless internet connection are also offered complimentary to all guests.

Whether you are travelling for business or leisure, when you stay Cobblestone, you will experience the "Big City Quality.... Small Town Values" that each location has to offer. Visit [www.staycobblestone.com](http://www.staycobblestone.com) for reservations and more.

Follow us on Facebook to stay up to date on all our new and upcoming locations at <https://www.facebook.com/cobblestonehotels/>

#### About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 165 hotels open, under construction, or in development in 28 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, and Boarders Inn & Suites. For development information please visit [www.CobblestoneFranchising.com](http://www.CobblestoneFranchising.com).

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.CobblestoneRewards.com).

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