## COBBLESTONE HOTELS

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**EXAMPLE :** COBBLESTONE INN | HOTEL & SUITES

## **NEWS RELEASE**



Cobblestone Hotels, LLC celebrates the grand opening of the Cobblestone Inn & Suites in Winters, Texas.

June 12, 2024 – Neenah, WI – Cobblestone Hotels celebrated the official ribbon cutting ceremony for their new hotel in Winters, Texas.

Representatives from the investment group behind Winters Hotel Group, LLC, representatives from <u>Winters City Council</u>, <u>Victory Bank</u>, <u>First</u> <u>Financial Bank</u>, and representatives of the Cobblestone Hotels corporate team gathered alongside enthusiastic members of the community to celebrate this exciting milestone for the city.

Chris Bahlman, Mayor of Winters, shared his enthusiasm for the project and the ongoing benefit that the establishment of this hotel will have on the city. "This is a tremendous opportunity for Winters" Bahlman stated, "not

only in jobs, but the far-reaching impact on the economy of Winters, now and in the future". Speaking on the perseverance displayed by all local and national partners in the project that helped bring it to completion today, Bahlman expressed his gratitude on behalf of the city when he said, "It is this type of optimism and forward thinking that will help Winters not only survive but thrive in the 21<sup>st</sup> century."

Jeremy Griesbach, President of Development for Cobblestone Hotels, spoke on behalf of the franchise to share his enthusiasm for the growth of the Cobblestone brand in the southern United States. Griesbach shared that the opening of the Cobblestone Inn & Suites – Winters marks the 4<sup>th</sup> open Cobblestone location in the state of Texas, with multiple more on the horizon for the brand.

This 35-guestroom hotel boasts the consistent amenities of the Cobblestone Brand, including high-speed internet access, a complimentary hot breakfast each morning, and 24-hour Seattle's Best Coffee service for all guests to enjoy. Guestrooms are perfectly tailored to meet the needs of the modern traveler, while designed with an element of contemporary elegance. In-room amenities include flat-screen TVs, microwaves, mini-refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, sturdy desks, luxury linens, and bathroom essentials. The Cobblestone Inn & Suites hosts an onsite exercise facility, complimentary onsite parking, 24-hour Cobblestone Marketplace convenience store, and a business center. This Cobblestone location also offers meeting space available for guests and community members to rent for both social and corporate events.

Whether you are travelling for business or leisure, when you stay Cobblestone, you will experience the "Big City Quality.... Small Town Values" that each location has to offer. Visit <u>www.staycobblestone.com</u> for reservations and more.

To stay up to date with all of Cobblestone's current and upcoming projects, please "like" Cobblestone Hotels on Facebook: <a href="https://www.facebook.com/cobblestonehotels/">https://www.facebook.com/cobblestonehotels/</a>

## About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 172 hotels open, under construction, or in development in 29 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit <a href="http://www.CobblestoneFranchising.com">www.CobblestoneFranchising.com</a>.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit <a href="http://www.CobblestoneRewards.com">www.CobblestoneRewards.com</a>

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