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NEWS RELEASE

Cobblestone Hotels, LLC celebrates the grand opening of the Cobblestone Hotel & Suites and Wissota Chophouse in Cullman, Alabama.

March 28, 2024 – Neenah, WI – Cobblestone Hotels celebrated the grand opening and official ribbon cutting ceremony for their new hotel and restaurant in Cullman, Alabama.

Representatives of the [City of Cullman](#), members of the investment group Opportunity Cullman, LLC, representatives of the [Cullman Economic Development Agency](#) and representatives of the Cobblestone Hotels corporate team gathered alongside enthusiastic members of the community of Cullman. Among the first to speak at the ceremony was Mayor Woody Jacobs. "We've always wanted something in this area" Jacobs said. Heritage Park, located just over a mile northeast of the hotel, is home to an expansive sports complex that brings thousands of visitors to Cullman year-round. "[Cobblestone Hotels] a huge deal, to bring people in twelve months out of the year right now here at Heritage Park" Jacobs said "...now we will be able to continue this flow of people coming in, and they're going to use this hotel a lot"

Eddie Canaday, representing the investor group Opportunity Cullman, LLC, praised the teamwork exercised between the city of Cullman and the Cobblestone Hotels development team to bring this much-needed source of lodging to Cullman. "This hotel would not be here, and it would not be in this location, without the foresight of the City of Cullman" Canaday said, as he went on to describe the economic impact that the city's investment into parks and recreation, specifically the development of Heritage Park, has had on the economy of Cullman. This hotel and attached Wissota Chophouse are a product of that development.

Jeremy Griesbach, President of Development for Cobblestone Hotels, also took a moment to thank the investors, financing partners, and community members who played a part in bringing Cobblestone to the community. "What was really great, when we got to Cullman, and what was really cool, is the pride that everyone seemed to have for their town". Griesbach expressed his enthusiasm over the growth that the city of Cullman has seen over the last few years, which shows no signs of slowing.

Griesbach also shared that Cullman represents the first of hopefully many Cobblestone locations in the state of Alabama, with the groundbreaking ceremony for the second Cobblestone in Alabama having taken place the previous month in Foley, AL. The opening of the Cullman location also marks an exciting milestone for the Wissota Chophouse brand, with it being the ninth open Wissota location overall, and the second outside of Wisconsin.

The Cobblestone Hotel & Suites and Wissota Chophouse are located at 1835 Main Avenue SW in the city of Cullman. This location is convenient to several major area attractions, including Heritage Park, the Ave Maria Grotto and the Rock the South event grounds.

This 63-guestroom hotel boasts the consistent amenities of the Cobblestone Brand, including high-speed internet access, a complimentary hot breakfast each morning, and 24-hour Starbucks Coffee service for all guests to enjoy. Guestrooms are perfectly tailored to meet the needs of the modern traveler, while designed with an element of contemporary elegance. In-room amenities include flat-screen TVs, microwaves, mini-refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, sturdy desks, luxury linens, and bathroom essentials.

The Cobblestone Hotel & Suites hosts an onsite exercise facility, outdoor pool, Cobblestone Marketplace convenience store, onsite board room, and a business center. This Cobblestone location also offers elegant onsite dining in the form of the Wissota Chophouse, where guests can enjoy craft beers, specialty cocktails, succulent USDA Angus Beef steaks, fresh seafood, and creative sides.

Whether you are travelling for business or leisure, when you stay Cobblestone, you will experience the "Big City Quality.... Small Town Values" that each location has to offer. Visit www.staycobblestone.com for reservations and more.

To stay up to date with all of Cobblestone's current and upcoming projects, please "like" Cobblestone Hotels on Facebook: <https://www.facebook.com/cobblestonehotels/>

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 172 hotels open, under construction, or in development in 29 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Riverstone Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com

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