**NEWS RELEASE**

**COBBLESTONE HOTELS, LLC BREAKS GROUND IN WINTERS, TEXAS**

June 14, 2023 – Neenah, WI – Cobblestone Hotels celebrated the groundbreaking of their new hotel that is coming soon to Winters, Texas.

Members of the investment group, representatives from First Financial Bank, officials from the [City of Winters](https://www.cityofwinters.net/), and officials from [Runnels County](https://www.runnelscounty.org/) gathered alongside the Cobblestone Hotel team to reflect on the journey of bringing this hotel to Winters, and the bright future that this development signifies for Winters and the surrounding area.

Doug Wheat, speaking on behalf of the investment group who are financing the hotel, opened the ceremony with a few words about the passion that all members of the investment group share for the City of Winters and the future of Runnels County. Wheat issued his appreciation for all of those who invested in what he described as “One of the largest commercial projects in the history of north Runnels County and a beacon of economic development at Cobblestone Hotel[s]”.

This hotel will be constructed at an intersection of US-83 and TX-153, two major highways that experience a high level of traffic throughout the year. Bill Wheat, also with the investment group, explained that this hotel plays a part in the overall goal of capturing travel revenue for the city of Winters, alongside the [The Crossing Travel Market](https://thecrossingtexas.com/) truck stop that is located across the road from the site of the future hotel. “Travelers and truckers all across the state now make advance plans to stop in Winters when they are travelling through this area” Wheat explained, elaborating that the addition of the hotel provides a place to stay overnight in the city in addition to the truck stop providing a convenient stopping point for travelers. “This hotel will provide a platform for Winters to show the best that we can show” Wheat said.

This hotel will be a 35 room, two story facility. Guests will be able to enjoy Cobblestone’s consistent amenities, such as 24-hour Seattle’s Best Coffee service, high-speed internet access, and a complimentary hot breakfast each morning. Guestrooms will be equipped with flat-panel televisions, microwaves, refrigerators, and in-room personal coffee brewers.

The Cobblestone Inn & Suites – Winters will also host a business center, fitness center, and meeting room to meet the needs of both locals and travelers who are seeking lodging in the Winters area.

Jeremy Griesbach, President of Development with Cobblestone Hotels, described communities like Winters as “A great place to be”, elaborating that this is due to the passionate leaders in these rural communities who are constantly pushing for progress and development. Reflecting on the mission statement of Cobblestone Hotels of “Big City Quality... Small Town Values”, Griesbach commented that “You’re seeing that a lot in rural America, as the cities who are leading the way, that are evolving, and growing”. The addition of Winters marks Cobblestone’s 5th location in the state of Texas.

The Cobblestone Inn & Suites will be located at 800 South Main Street in the city of Winters. The property is being constructed by BriMark Builders and managed by Slate Hospitality Group.

For updates on the progress of this location and others, please “like” Cobblestone Hotels on Facebook: [https://www.facebook.com/cobblestonehotels/.](https://www.facebook.com/cobblestonehotels/)

**About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 168 hotels open, under construction, or in development in 29 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com.](http://www.cobblestonefranchising.com/)

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.cobblestonerewards.com/)

Contact: marketing@staycobblestone.com