**NEWS RELEASE**

**COBBLESTONE HOTELS, LLC CELEBRATES THE GRAND OPENING OF THE COBBLESTONE HOTEL & SUITES IN LAMAR, COLORADO**

June 13, 2023 – Neenah, WI – Cobblestone Hotels celebrated the grand opening and official ribbon cutting ceremony for their new location in Lamar, Colorado.

Representatives from Cobblestone Hotels gathered alongside members of the community of Lamar to reflect on the journey of bringing this hotel to the city, and to celebrate the growth that the establishment of this hotel represents for Lamar. Kirk Crespin, Mayor of the [City of Lamar](https://www.ci.lamar.co.us/), noted that “The beauty of this project is that this was the first introduction for the city of Lamar on doing a major economic development incentive package”, speaking to the part that establishing the Cobblestone Hotel & Suites plays in the overall vision for the future of Lamar. Addressing all those in the audience, Crespin said “So this is a great example of how that community collaboration can make a project in our community that will help us grow for the future”.

Cheryl Sanchez, Executive Director of [Prowers Ecomonic Prosperity](https://www.prowerspep.org/) also took a moment to thank the Cobblestone team and the city for committing to the project and working tirelessly to bring Cobblestone to the community. “Truly I believe in this community, and this is a great day for Prowers County prosperity” Sanchez said, continuing on to describe the economic development opportunities that are expected to follow alongside establishing this new source of quality lodging in Lamar.

The Cobblestone Hotel & Suites is located at 1215 North Main Street in the City of Lamar, just a short drive from downtown Lamar. Visitors may find themselves in the area for a rodeo event at the Prowers County Fairgrounds or spending time exploring the city at one of the local shops or restaurants. The hotel is convenient to the Prowers Medical Center and the Lamar Community College, both of which are less than 5 miles away from the hotel.

This 54-guestroom hotel boasts the consistent amenities of the Cobblestone Brand, including high-speed internet access, a complimentary hot breakfast each morning, and 24-hour Seattle’s Best Coffee service for all guests to enjoy. Guestrooms are perfectly tailored to meet the needs of the modern traveler, while designed with an element of contemporary elegance. In-room amenities include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini-refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, sturdy desks, luxury linens, and bathroom essentials. Additional guest considerations include complimentary onsite parking, an indoor pool, a Cobblestone Marketplace Convenience store, and a business center.

The grand opening of the Cobblestone Hotel & Suites – Lamar represents the brand’s continued growth in the state of Colorado. “This is very common in what we do, in these communities” Jeremy Griesbach, President of Development for Cobblestone Hotels, said, speaking to the journey of persistence, cooperation, and vision that is necessary to bring a hotel to a community like Lamar. Griesbach said “We do know that our foundation, and everything that we do, does come back to small town America, and it will always be that way”.

Whether you are travelling for business or leisure, when you stay Cobblestone you will experience the big city quality and small-town values that each location has to offer. Visit [www.staycobblestone.com](http://www.staycobblestone.com) for reservations and more.

To stay up to date with all of Cobblestone’s current and upcoming projects, please “like” Cobblestone Hotels on Facebook: <https://www.facebook.com/cobblestonehotels/>

**About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 168 hotels open, under construction, or in development in 29 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com.](http://www.cobblestonefranchising.com/)

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.cobblestonerewards.com/)

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