**NEWS RELEASE**

**COBBLESTONE HOTELS, LLC BREAKS GROUND IN EPHRAIM, UT**

June 12, 2023 – Neenah, WI – Cobblestone Hotels celebrated the groundbreaking of their new hotel that is coming soon to Ephraim, Utah.

Members of the community of Ephraim and surrounding Sanpete County braved the rain to attend the groundbreaking ceremony for the coming-soon Cobblestone Hotel & Suites – Ephraim. Among the speakers were representatives from [Six County Economic Development](https://sixcounty.com/edd-board-economic-development-district-board/economic-development-program/), the [city of Ephraim](https://ephraimcity.org/), members of the investment group who are backing the project, and representatives from the local [Snow College](https://www.snow.edu/).

First to speak on behalf of the City of Ephraim was Mayor John Scott, who expressed his enthusiasm over the growth that the city is experiencing, and the part that this new hotel will play in it. “Our growth doesn’t happen haphazard,” said Scott. “Our growth is planned, coordinated, and designed to benefit all of our residents.”

The growth taking place in Ephraim will not only benefit the city, but Sanpete County and surrounding counties as well. Jenna Draper, Regional Economic Development Coordinator with Six-County Economic Development elaborated on this when she spoke of the direction that Sanpete County is headed. Draper voiced that the goal is “to grow the economy, and diversify”, and that “Ephraim’s a huge part of that”.

This hotel will be a 54-room facility spanning three floors. Guests will be able to enjoy Cobblestone’s consistent amenities, such as 24-hour Seattle’s Best Coffee service, high-speed internet access, and a complimentary hot breakfast each morning. Guestrooms will be equipped with flat-panel televisions, microwaves, refrigerators, and in-room personal coffee brewers.

The Cobblestone Hotel & Suites – Ephraim will also host an indoor pool, business center, fitness center and meeting room to meet the needs of both locals and travelers who are seeking lodging in Ephraim.

Jeremy Griesbach, President of Development for Cobblestone Hotels, spoke on the brand’s growth in the state, with Ephraim being Cobblestone Hotels’ second location in Utah. Griesbach described cities like Ephraim as Cobblestone’s “bread and butter”, as the brand specializes on supplying quality lodging to small town America. “We’re really excited to be a small piece of the community here, and to help keep more people in town” said Griesbach.

This property is being constructed by BriMark Builders and managed by Slate Hospitality Group.

For updates on the progress of this location and others, please “like” Cobblestone Hotels on Facebook: [https://www.facebook.com/cobblestonehotels/.](https://www.facebook.com/cobblestonehotels/)

**About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 168 hotels open, under construction, or in development in 29 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com.](http://www.cobblestonefranchising.com/)

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.cobblestonerewards.com/)

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