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NEWS RELEASE

**COBBLESTONE HOTELS, LLC BREAKS GROUND IN COLORADO**

October 6, 2021 – NEENAH, WISCONSIN – Cobblestone Hotels continues growth in Colorado. Lamar Hospitality, LLC signed a franchise agreement and broke ground for a new Cobblestone Hotel & Suites in Lamar, Colorado.

Members of the community joined the celebration and ceremony; all echoing the growth the hotel will fuel to the Lamar community.

“We were made for small town America.” Said Brian Wogernese, President & CEO of Cobblestone Hotels. “Lamar is a great example of a the markets we love to come to, and we are so excited to continue expansion in Colorado.”

The Cobblestone Hotel & Suites will consist of three floors and fifty-four guest rooms. The new hotel will be located on Main Street. Additionally, the hotel will feature the brand’s consistent amenities such as an onsite convenience store, complimentary high-speed internet access, on-site guest laundry, Seattle’s Best Coffee, indoor pool, fitness center, and a complimentary breakfast served daily.

Guestrooms are perfectly tailored to meet the needs of modern travelers, while tastefully designed with an element of contemporary elegance. Amenities include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, desks, luxury linens, and bathroom essentials.

For updates on the progress of this location and others, please “like” Cobblestone Hotels on Facebook: <https://www.facebook.com/cobblestonehotels/>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit [www.CobblestoneHotels.com](http://www.cobblestonehotels.com/) for reservations or for more information.

***About Cobblestone Hotels***

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 28 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com.](http://www.cobblestonefranchising.com/)

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.cobblestonerewards.com/)

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