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NEWS RELEASE

**COBBLESTONE HOTELS, LLC BREAKS GROUND IN DE PERE, WISCONSIN**

October 7, 2021 – NEENAH, WISCONSIN – Cobblestone Hotels officially broke ground in De Pere, Wisconsin.

Joined by members of the city, the chamber, and the community, Tina Quigley, the Executive Director of Definitely De Pere, kicked off the ceremony. Quigley noted the excitement for the new edition downtown. “Cobblestone’s motto ‘Big City, Small Town Values’ really is a perfect fit for our historic and quaint downtown. Visitors that are coming to the greater area will choose downtown De Pere as their place to stay.”

“A project like this does not happen without lots of unsung heroes behind the scenes working tirelessly behind the scenes to make a project like this happen.” said Hung Nguyen President & CEO of the De Pere Chamber.

The President of Development for Cobblestone Hotels, Jeremy Griesbach, echoed Nguyen, thanking the many parties involved in bringing the project to fruition.

Brian Wogernese, President & CEO of Cobblestone Hotels, gave a brief history of the Cobblestone brand, noting the first location opened in Wisconsin in Clintonville in 2008. “It is incredible to think back on our first groundbreaking in Wisconsin fourteen years ago, and now we are here continuing our growth in our home state. “

The Cobblestone Hotel & Suites will consist of four floors and sixty guest rooms. This location will be located on the corner of 5th & Main downtown De Pere. Additionally, the hotel will feature the brand’s consistent amenities such as an onsite convenience store, complimentary high-speed internet access, on-site guest laundry, Starbucks Coffee, fitness center, and a complimentary breakfast served daily.

Guestrooms are perfectly tailored to meet the needs of modern travelers, while tastefully designed with an element of contemporary elegance. Amenities include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, desks, luxury linens, and bathroom essentials.

The Wissota Chophouse will specialize in steaks and features creative appetizers like Buffalo Alligator and Bacon Bleu Truffle Fries. An example menu can be viewed at [www.wissotachophouse.com](http://www.wissotachophouse.com) and selecting the other others dining menu. The restaurant will have a full bar, and feature over 20 wines by the glass, 20 Wisconsin-Crafted beer taps, creative spirits, and a patio.

This location will be managed by [WHG Companies](http://www.whgco.com) and built by [BriMark Builders](http://www.brimarkbuilders.com).

For updates on the progress of this location and others, please “like” Cobblestone Hotels on Facebook: <https://www.facebook.com/cobblestonehotels/>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit [www.CobblestoneHotels.com](http://www.cobblestonehotels.com/) for reservations or for more information.

***About Cobblestone Hotels***

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 28 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotels includes Cobblestone Hotels & Suites, Cobblestone Inn & Suites, Boarders Inn & Suites, Centerstone Hotels, and KeyWest Hotels. For development information please visit [www.CobblestoneFranchising.com.](http://www.cobblestonefranchising.com/)

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.cobblestonerewards.com/)

Contact: [marketing@staycobblestone.com](mailto:marketing@staycobblestone.com)