



# COBBLESTONE HOTELS

CENTERSTONE  
INN | HOTELS | PLAZA | RESORT

boarders  
Cobblestone Hotels

COBBLESTONE  
INN | HOTEL & SUITES



## NEWS RELEASE

### COBBLESTONE HOTELS, LLC SIGNS NEW WISCONSIN LOCATION

August 1, 2020 – NEENAH, WISCONSIN – Cobblestone Hotels continues to strengthen the presence in its home state of Wisconsin. Platteville Lodging WI, LLC signed a franchise agreement for a new Cobblestone Inn & Suites in Platteville, Wisconsin.



“We are excited to see this project come to fruition and are thrilled to see continued growth in our home state.” Said Brian Wogernese, President & CEO of Cobblestone Hotels.

The Cobblestone Inn & Suites will consist of two floors and thirty-one guest rooms. Additionally, the hotel will feature the brand’s consistent amenities such as an onsite convenience store, complimentary high-speed internet access, on-site guest laundry, Seattle’s Best Coffee, fitness center, and a complimentary breakfast served daily.

Guestrooms will be perfectly tailored to meet the needs of modern travelers while tastefully designed with an element of contemporary elegance. Amenities are to include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, luxury linens, and bathroom essentials.

For updates on the progress of this location and others, please “like” us on Facebook:

<https://www.facebook.com/cobblestonehotels/>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small-town values that each location has to offer. Visit [www.CobblestoneHotels.com](http://www.CobblestoneHotels.com) for reservations or for more information.

#### **About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites is part of Cobblestone Hotels, LLC, which also includes Cobblestone Hotels & Suites, and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit [www.CobblestoneFranchising.com](http://www.CobblestoneFranchising.com).

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.CobblestoneRewards.com).

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