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NEWS RELEASE

COBBLESTONE HOTELS, LLC HOLDS RIBBON CUTTING CEREMONY FOR TWO RIVERS, WISCONSIN

August 20, 2020 – NEENAH, WISCONSIN – The ribbon was officially cut at the new Cobblestone Hotel & Suites in Two Rivers, Wisconsin.

Representing the Two Rivers Hotel Group were Rick Carrey and Ross Niemi. Carrey stated they chose Cobblestone Hotels due to the home base location of the Fox Valley, as well as the brand's motto of "Big City Quality, Small Town Values", and felt it was in alignment with what they wanted to do with the community.

Two Rivers City Manager kicked off the ceremony, providing insight on Two Rivers history and the location of the hotel being the former Suettinger Hardware property. "We've recognized for quite a while now the need to pursue redevelopment in our downtown waterfront, and the incredible assets that this area offers," Buckley explained. "This new hotel, 55 guest rooms right in the heart of the community, \$6.3 million investment, really puts an exclamation point on those efforts."

The hotel overlooks Lake Michigan and the harbor, and is in walking distance to downtown Two Rivers. A beverage can also be enjoyed on the patio overlooking the crystal blue water.

The hotel features the brand's consistent amenities such as an onsite convenience store, complimentary high-speed internet access, onsite lounge and patio, on-site guest laundry, meeting space, indoor pool, Seattle's Best Coffee, fitness center, and a complimentary breakfast served daily.

Guestrooms will be perfectly tailored to meet the needs of modern travelers while tastefully designed with an element of contemporary elegance. Amenities are to include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, desks, luxury linens, and bathroom essentials. Extended stay suites will also be available, as well as a hospitality suite.

For updates on the progress of this location and others, please "like" us on Facebook:

<https://www.facebook.com/cobblestonehotels/>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small-town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites is part of Cobblestone Hotels, LLC, which also includes Cobblestone Hotels & Suites, and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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