

NEWS RELEASE

COBBLESTONE HOTELS, LLC HOLDS RIBBON CUTTING CEREMONY FOR NEW IOWA LOCATION

August 18, 2020 – NEENAH, WISCONSIN – Joined with Chamber Members, city officials, and team members, Cobblestone Hotels held the ribbon cutting ceremony of the new Cobblestone Inn & Suites in Forest City, IA.

Beth Bilyeu, Director of the Forest City Economic Development, kicked off the celebration by greeting the crowd, and sharing the history of the project. In 2015 the Iowa Area Development Group made the introduction to Cobblestone Hotels to start the discussion of a hotel project. "It is nice to have a hotel brand that prefers us, rather than tolerates a smaller market. So, we think it is the perfect match." Said Bilyeu.



Mayor Barney Ruiter welcomed the new hotel and referred to it as a flagship hotel with the amenities that will entice travelers to come stay in Forest City. "It is unbelievable that the fruits of our labor are here today." said Mayor Ruiter.

The hotel features the brand's consistent amenities such as an onsite convenience store, complimentary high-speed internet access, on-site guest laundry, meeting space, Seattle's Best Coffee, fitness center, and a complimentary breakfast served daily.

Guestrooms will be perfectly tailored to meet the needs of modern travelers while tastefully designed with an element of contemporary elegance. Amenities are to include flat-screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, desks, luxury linens, and bathroom essentials. Extended stay suites will also be available.

For updates on the progress of this location and others, please "like" us on Facebook: https://www.facebook.com/cobblestonehotels/

Whether you are traveling for business or for leisure, you will experience the big city quality, and small-town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites is part of Cobblestone Hotels, LLC, which also includes Cobblestone Hotels & Suites, and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit <u>www.CobblestoneFranchising.com</u>.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit <u>www.CobblestoneRewards.com</u>.

Contact: marketing@staycobblestone.com