NEWS RELEASE



Cobblestone Hotels, LLC signs franchise agreement for a new build in Stevens Point, WI.

May 31, 2016 – NEENAH, WISCONSIN – Cobblestone Hotels, LLC, a leading upper-midscale hotel brand, today announced the signing of the **Cobblestone Hotel & Suites**, Stevens Point, WI. "We are very happy to continue to grow our Wisconsin presence in Stevens Point" says Brian Wogernese, CEO of Cobblestone Hotels. "This is our 14th hotel project in Wisconsin and we are as excited as the community of Stevens Point to be bringing our great brand to their city."

The **Cobblestone Hotel & Suites**, Stevens Point will feature 60 guest rooms and plans to break ground in August and open in April, 2017. The hotel will also feature the Wissota Chophouse restaurant. The hotel is being built by BriMark Builders, LLC and will be managed by WHG Companies, LLC.

Cobblestone Hotels offers a consistent and comfortable hospitality experience to all individuals who are traveling for either business of leisure. For more information and reservations please visit www.staycobblestone.com.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 78 hotels open or under construction with another 50 in development. The company continues to pride itself in filling the lodging needs of communities through its upper midscale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and onsite beer & wine bars.

Cobblestone Hotel & Suites[®] is part of Cobblestone Hotels, LLC, which also includes Cobblestone Inn & Suites[®] and Boarders Inn & Suites[®] by Cobblestone. For development information please visit www.cobblestonedream.com.

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