



# COBBLESTONE HOTELS®



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INN & SUITES

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Cobblestone Hotels

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## NEWS RELEASE

### COBBLESTONE HOTELS, LLC SIGNS FRANCHISE AGREEMENT IN ARKANSAS

December 6, 2019 – Neenah, WI – Cobblestone Hotels announced the signing of the 54 room Cobblestone Hotel & Suites in Newport, AR.



*Pictured: Cobblestone Hotel & Suites in Orrville*

“Expanding our growth in Arkansas has been a focus for our development team this year,” said Brian Wogernese, President & CEO of Cobblestone Hotels. “Adding a second location in the state will play a large role in that initiative.”

The 3-story hotel will feature the brands consistent amenities such fast and free Wi-Fi, convenience store, business center, fitness room, swimming pool, guest laundry, free digital access to the Wall Street Journal, and a complimentary hot breakfast served daily.

“The financing is in place, and construction will begin early 2020, with anticipated opening end of 2020,” said Jeremy Griesbach, President of Development. “We have been pushing forward to add the second location in Arkansas, so we are excited to officially be moving forward.”

Guestrooms will have a touch of contemporary elegance and offer modern amenities including flat-screen TVs, microwaves, refrigerators, in-room coffee brewers, hairdryers, iron and ironing board, upgraded bedding, work desk with an ergonomic chair, and quality bathroom essentials. Extended stay suites with kitchenettes will also be available.

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit [www.CobblestoneHotels.com](http://www.CobblestoneHotels.com) for reservations or for more information.

#### **About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotel & Suites is part of Cobblestone Hotels, LLC, which also includes Boarders Inn & Suites & Suites, Cobblestone Inn & Suites, Key West Hotels, and Centerstone Hotels. For development information please visit [www.CobblestoneFranchising.com](http://www.CobblestoneFranchising.com).

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.CobblestoneRewards.com).

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