

NEWS RELEASE

COBBLESTONE HOTELS, LLC BREAKS GROUND ON 15TH LOCATION IN NEBRASKA

October 2, 2019 – NEENAH, WISCONSIN – Cobblestone Hotels has broken ground on the new Cobblestone Inn & Suites of Holdrege, NE.

The community of Holdrege came together today to welcome and celebrate the beginning of the highly anticipated new project, Cobblestone Inn & Suites. Many wonderful people were involved to help get this project moving forward and were present alongside investors, city officials, residents, and executives from Cobblestone Hotels.



"It is exciting for the city of Holdrege to see a hotel family like Cobblestone come in... Its going to be a great asset for the city," said Doug Young, Mayor of Holdrege, NE

"I have had a lot of fun on this project and I think the hotel will be a great addition to Holdrege for years to come," said Jeremy Griesbach, President of development for Cobblestone Hotels and BriMark Builders, LLC.

The Cobblestone Inn & Suites will offer 45 guestrooms and feature the brand's consistent amenities such as an onsite convenience store, complimentary high-speed internet access, onsite guest laundry, business center, fitness center, and a daily complimentary hot breakfast.

"After nearly three years of work – to date all risk and financial outlay – the project now begins in earnest by cracking open the earth. This is a big project for your community and were happy to get it started," said Ron Tillery, Executive Director of Phelps County Development Corporation

A variety of modern guestrooms will be offered including suites. Amenities are to include flat screen TVs, additional recharge outlets for electronics, microwaves, mini refrigerators, in-room coffee brewers, hairdryers, iron and ironing boards, luxury linens, and bathroom essentials.

For updates on the construction progress of this location and others, please like us on Facebook: <u>https://www.facebook.com/cobblestonehotels/</u>

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit <u>www.CobblestoneHotels.com</u> for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 160 hotels open, under construction, or in development in 27 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites is part of Cobblestone Hotels, LLC, which also includes, Cobblestone Inn & Suites, Cobblestone Hotels & Suites, and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit <u>www.CobblestoneFranchising.com</u>.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit <u>www.CobblestoneRewards.com</u>.

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