

NEWS RELEASE

COBBLESTONE HOTELS NAMES BRAND PRESIDENT AT BRAND CONFERENCE

March 16, 2018 – NEENAH, WISCONSIN – Brian Wogernese, President, CEO, & Founder of [Cobblestone Hotels](#), named Josie Kilgore as Brand President, at the brand's 2018 conference and ten-year celebration last week.

“Josie lives and breathes the brand.” said Brian Wogernese. “This is the next step in the evolution of our brand.”

Kilgore has been in hotel industry for fourteen years and joined the Cobblestone Hotels brand in 2007.

Throughout the last fourteen years, Kilgore held various positions including regional manager for [WHG Companies](#), and VP of Franchise Services for Cobblestone Hotels. Her expertise lies in operations, management, food and beverage, sales and marketing, and customer relations.

“This brand is a family.” said Kilgore. “It was founded on a dream and is fueled by our owners’ and managers’ passion. To be given this opportunity is beyond humbling.”

Kilgore is eager to hit the ground running to continue the brand’s focus on franchisee relations, technological advancements to the operations, and continuing to add resources to the growing brand.

Cobblestone Hotels opened their first location early 2008 and announced at their brand conference eighty-six open locations, with 8 more under construction, and fifty in the development pipeline.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 140 hotels open, under construction, or in development in 18 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotel & Suites is part of Cobblestone Hotels, LLC, which also includes Cobblestone Inn & Suites and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

