COBBLESTONE INN & SUITES



COBBLESTONE HOTEL & SUITES

## **NEWS RELEASE**

## COBBLESTONE HOTELS, LLC ANNOUNCES THREE NEW WISCONSIN OPENINGS

**March 1, 2018 - NEENAH, WI** – Cobblestone Hotels, one of the fastest growing hotel brands in the nation, announced the opening of three locations in Baldwin, Wisconsin Rapids, and Oshkosh Wisconsin last week. These three openings add 194 questrooms to the Cobblestone Hotels portfolio.

"Continuing our growth in our home state is important to us." said Brian Wogernese President & CEO of Cobblestone Hotels. "Adding more locations continues our efforts in brand recognition in the state as well as the country."

Cobblestone Hotels has 21 locations in Wisconsin.

The <u>Cobblestone Hotel & Suites in Baldwin</u> is located at 500 Baldwin Plaza Drive Baldwin, WI, the hotel is conveniently located off highway 94, and offers 65 guestrooms. Cobblestone Hotels has locations close to Baldwin in Menomonie, Durand, Chippewa Falls, and Barron.

The <u>Cobblestone Hotel & Suites in Oshkosh</u> is Cobblestone's second location in Oshkosh, located at 1495 West South Park, Oshkosh, WI, the hotel offers 64 guestrooms. It is in close proximity to the city's other location, <u>Boarders Inn & Suites by Cobblestone Hotels</u>.

The <u>Cobblestone Hotel & Suites in Wisconsin Rapids</u> is located at 3010 8<sup>th</sup> St. South Wisconsin Rapids, WI, the hotel is conveniently located near all that Wisconsin Rapids has to offer, and features 65 guestrooms.

"We just opened a location in Stevens Point last fall." said Brian Wogernese President & CEO of Cobblestone Hotels. "The two hotels have already received feedback from guests about the convenience and excitement of adding another location so close to each other."

All three Cobblestone Hotel & Suites, previously known as the AmericInn Lodge & Suites of the Wyndham Hotel Group brand, feature onsite amenities such as an indoor pool and a meeting room and Cobblestone Hotels consistent amenities such as 24-hour Wolfgang Puck coffee service, complimentary hot breakfast each morning, Wi-Fi, a business center, and more.

The Cobblestone Hotels brand, is known for their personalized experience for both their guests and their franchisees.

Wogernese said the Cobblestone franchisees are not just a number; their experience as hotel owners is as much of a priority as ensuring their guests expectations are met, which is why many hotel owners choose Cobblestone Hotels.

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit <a href="https://www.CobblestoneHotels.com">www.CobblestoneHotels.com</a> for reservations or for more information.

## **About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC is a leading upper-midscale hotel brand with over 134 hotels open, under construction, or in development in 18 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Hotel & Suites by Cobblestone is part of Cobblestone Hotels, LLC, which also includes Cobblestone Inn & Suites and Boarders Inn and Suites by Cobblestone Hotels. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit <a href="https://www.CobblestoneRewards.com">www.CobblestoneRewards.com</a>.

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