

# NEWS RELEASE



## **Cobblestone Hotels, LLC® Celebrates Vinton, Louisiana: The First in Louisiana**

**January 10, 2018** – NEENAH, WISCONSIN – Joined by state and city officials, investors, and the community, Boyd Parker, an investor and 1956 Vinton Highschool graduate, kicked off the ribbon cutting ceremony for Cobblestone Hotels, LLC® first Louisiana location, the Cobblestone Inn & Suites in Vinton.

The Cobblestone Inn & Suites® of Vinton, LA is located at 1202 W. 11<sup>th</sup> Street. Marking the first Cobblestone location in the state of Louisiana, the hotel opened its doors January 10<sup>th</sup>, and features the brand's consistent amenities such as onsite convenience store, 24-hour Wolfgang Puck coffee service, complimentary high-speed internet access, newspapers, an onsite guest laundry, fitness equipment, and a hot breakfast each morning. Guestrooms incorporate flat-screen TVs, pet friendly rooms available, microwaves, refrigerators, hairdryers, iron and ironing boards, available suites, and Wolfgang Puck Coffee.



Photo Credit: cityofvinton.com

“This isn’t about a hotel,” said Brian Wogernese, President & CEO of Cobblestone Hotels. “This was a passion for Boyd. This was Boyd’s giving back to the community. This facility will keep people in the community, spending money here, and that means more to us than just putting a hotel up in any community.”

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit [www.CobblestoneHotels.com](http://www.CobblestoneHotels.com) for reservations or for more information.

### **About Cobblestone Hotels**

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 134 hotels open, under construction, or in development in 18 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites® by Cobblestone is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Hotel & Suites® and Boarders Inn and Suites®. For development information please visit [www.CobblestoneFranchising.com](http://www.CobblestoneFranchising.com).

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit [www.CobblestoneRewards.com](http://www.CobblestoneRewards.com).

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