

NEWS RELEASE



Cobblestone Hotels, LLC Celebrates the Grand Opening & Ribbon Cutting Ceremony of the New Cobblestone Inn & Suites of Barron, Wisconsin

April 26th, 2017 – NEENAH, WISCONSIN – Cobblestone Hotels, along with members of the community, the Chamber of Commerce, the Mayor, and the hotel team celebrated the Grand Opening & Ribbon Cutting Ceremony of the Cobblestone Inn & Suites® in Barron, Wis.

The Cobblestone Inn & Suites® of Barron opened their doors to the public earlier this year on March 10th.

“I would like to thank everyone for coming out today, I hope you are as proud of the hotel as we are.” Said Brian Wogernese, President & CEO of Cobblestone Hotels. “I want to thank the investment group and city, because without the help from all of the groups, this wouldn’t have been here.” Brian then turned everyone’s attention to a vibrant orange Dodge Charger. “Unfortunately, we aren’t giving the car away today, but we are giving it away to the 2017 Cobblestone Hotels’ Property of the Year.” The Hotel of Year will be announced at the brand’s 2018 Conference next spring, and the hotel will take the car and donate it to their charity of choice to do a fundraiser.



“Thank you all for being here this afternoon to help us welcome the Cobblestone Inn & Suites to the Barron community.” Said Dave Seitz from the Chamber of Commerce. “On behalf of the Barron Chamber of Commerce we present this plaque to you as a way of saying thank you for choosing Barron, and wish you many years of success here in our community.” Seitz then presented the plaque to Brian Wogernese and the hotel General Manager Cari Waite.

Cobblestone Inn & Suites® of Barron is the 13th open Cobblestone hotel in Wisconsin, with several more under construction and development.

Situated at 430 West Division Avenue, and convenient to U.S. Highway 8, the Cobblestone Inn & Suites features 36 guestrooms with a meeting room. Along with the meeting room, this location features convenient guestroom amenities such as microwave, refrigerator, hairdryer, Wi-Fi, and more.

Whether you are traveling for business or for leisure, you will experience the big city quality, and small town values that each location has to offer. Visit www.CobblestoneHotels.com for reservations or for more information.

About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 123 hotels open, under construction, or in development in 17 states. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites® by Cobblestone is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Hotel & Suites® and Boarders Inn and Suites®. For development information please visit www.CobblestoneFranchising.com.

Cobblestone Hotels offers the Cobblestone Rewards frequent stayer program where guests receive ten points for every dollar spent, and can be redeemed as award nights, or with other redemption partners. For more information visit www.CobblestoneRewards.com.

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