## NEWS RELEASE



## COBBLESTONE HOTELS, LLC® BREAKS GROUND IN MENOMONIE, WISCONSIN

March 6<sup>th</sup>, 2017 – NEENAH, WISCONSIN – Cobblestone Hotels, LLC® broke ground today for the Cobblestone Inn & Suites ® in Menomonie, Wis.

"Menomonie is an exciting spot, and is a great presence for us. We have 73 hotels open and now 12 under construction, so we're very excited about this venture," said Brian Wogernese, President and CEO of Cobblestone Hotels.



Photo taken by Barbara Lyon, Dunn County News.

The ground breaking of the Cobblestone Inn & Suites in Menomonie, Wis. will be the newest addition to the many properties currently open or being built here in Cobblestone Hotels' home state. Cobblestone Inn & Suites of Menomonie, Wis. will be joining the Wisconsin family of Clintonville, Oshkosh, Chippewa Falls, Barron, and many others.

"We're really excited about this project. I've been supporting along the way because I think we need this in downtown Menomonie," said Chancellor Meyer of UW-Stout at the ceremony. "For us, it's not only having a hotel in close proximity to campus, but also the opportunity where people can get the feel of downtown. What we're trying to do is develop as many partnerships as we can, and have living lab situations and this, is certainly going to be a huge opportunity for students."

Cobblestone Inn & Suites in Menomonie will be in the center of all that Menomonie has to offer. It is near the University of Wisconsin-Stout, one of the nation's top hospitality universities, and is also conveniently adjacent to Lake Menomonie at 149 East Main St. The hotel will be built by Heartland Builders and managed by WHG Companies, LLC.

"For a ground breaking to be a downtown hotel in the city of Menomonie is a very special thing for us and the city of Menomonie." said Bill Albright, Co-owner of Capital Investment Partners. "This will be a catalyst to revitalize downtown Menomonie and move us forward."

Cobblestone Hotels, LLC® offers consistency in comfortable hospitality experience to all guests that travel for business or leisure. For more information on Cobblestone Hotels, LLC® please visit <a href="https://www.staycobblestone.com">www.staycobblestone.com</a>.

## About Cobblestone Hotels

Based in Neenah, WI Cobblestone Hotels, LLC® is a leading upper-midscale hotel brand with over 122 hotels open, under construction, or in development. The company continues to pride itself in filling the lodging needs of communities through its upper mid-scale new build brand. Signature amenities include high-speed Internet access, complimentary hot breakfast, convenience store, fitness centers, business centers, and more.

Cobblestone Inn & Suites® is part of Cobblestone Hotels, LLC®, which also includes Cobblestone Hotel & Suites® and Boarders Inn & Suites® by Cobblestone. For development information please visit www.cobblestonefranchising.com.

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